

Web Designer Job Description

Takes full responsibility for the visual appearance and usability of the website including the layout whilst ensuring corporate image and branding continuity is maintained.

Personal Spec

Excellent inline portfolio of work including used centred design

In depth knowledge of Dreamweaver, Photoshop, Javascript and Flash

Honours Degree in related field such as art, design or media

Able to Hand Code with HTML

Strong understanding of current trends and techniques in web design

Good team player with a flexible attitude

Meticulous approach and good communication skills

Some knowledge of web database solution would be desirable

Duties & Responsibilities

Design visually impressive and effective web sites with easy access

Client liaison at design stage to establish target audience, competitors and purpose of the site

Advise client on categories and information required to construct the site

Design and produce a draft site for client approval and/or modification

Develop and maintain company's intranet site that will provide an accurate and immediate source of information internally

Create web pages in a combination of codes such as hypertext mark up language (HTML), Javascript, CSS and Flash

Design, produce and distribute newsletters and other documents relating to the web and intranet

In order to promote the web site and intranet, perform internal and external presentations

Test the functionality of different browsers at different resolutions for the web site

Upload website onto the World Wide Web (internet)