

### ***Web Manager Job Description***

The web manager is responsible for the delivery of the E-Commerce strategy in line with the business plan/objectives, and for the integration of the company's systems to the website.

#### *Personal Spec*

Proven experience of leading a Web Development Team

Strong skills in the management of enterprise level websites

In depth understanding of .NET based technologies and Web Development technologies including HTML, Javascript and CSS

Comprehensive knowledge of databases, in particular SQL Server or MySQL

Excellent communication skills and leadership qualities

#### *Duties & Responsibilities*

Takes responsibility for the recruitment and retention of staff, whilst acting as line manager for the Web Development Team

Management of ongoing and new developments for the website, intranet and website system

Using Microsoft.NET technologies, design, develop and implement database interfaces and support eBusiness development

Ensure secure data transfer between web and internal systems

Monitor web server and site technical performance

Train staff on new developments and applications, identifying time constraints, gathering key resources, conveying needs and requirements in plain English

Produce monthly reports detailing current web usage and forthcoming developments to senior management in an understandable format